



# Keep an "EYE" on a healthy school year

with



Lutemax  
Lutein and  
Zeaxanthin  
**Kids**



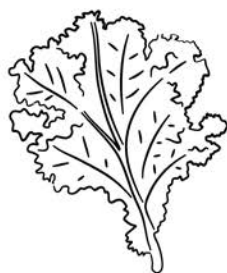
[lutemax.com](http://lutemax.com)



**Lutein and zeaxanthin  
help keep your eyes and brain healthy.**

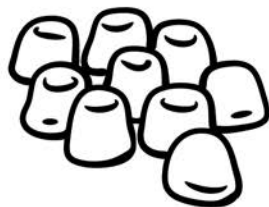


Do you know how you can get the right amount of lutein & zeaxanthin each day?



1 cup of kale  
(frozen or cooked)  
~ 25 mg of lutein & zeaxanthin

1 cup of spinach  
(frozen or cooked) ~  
29 mg of Lutein & zeaxanthin

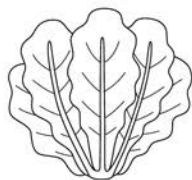


A supplement with  
**Lutemax Kids**  
~10 mg Lutein and  
2 mg Zeaxanthin Isomers

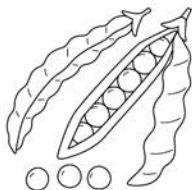


Match and color some fruits & veggies  
that also help keep your eyes and brain  
healthy!

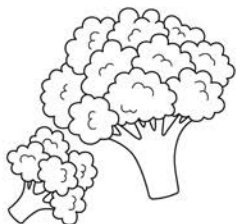
Green peas



Broccoli



Kiwi



Kale



**These nutrients are important  
for the whole family!**



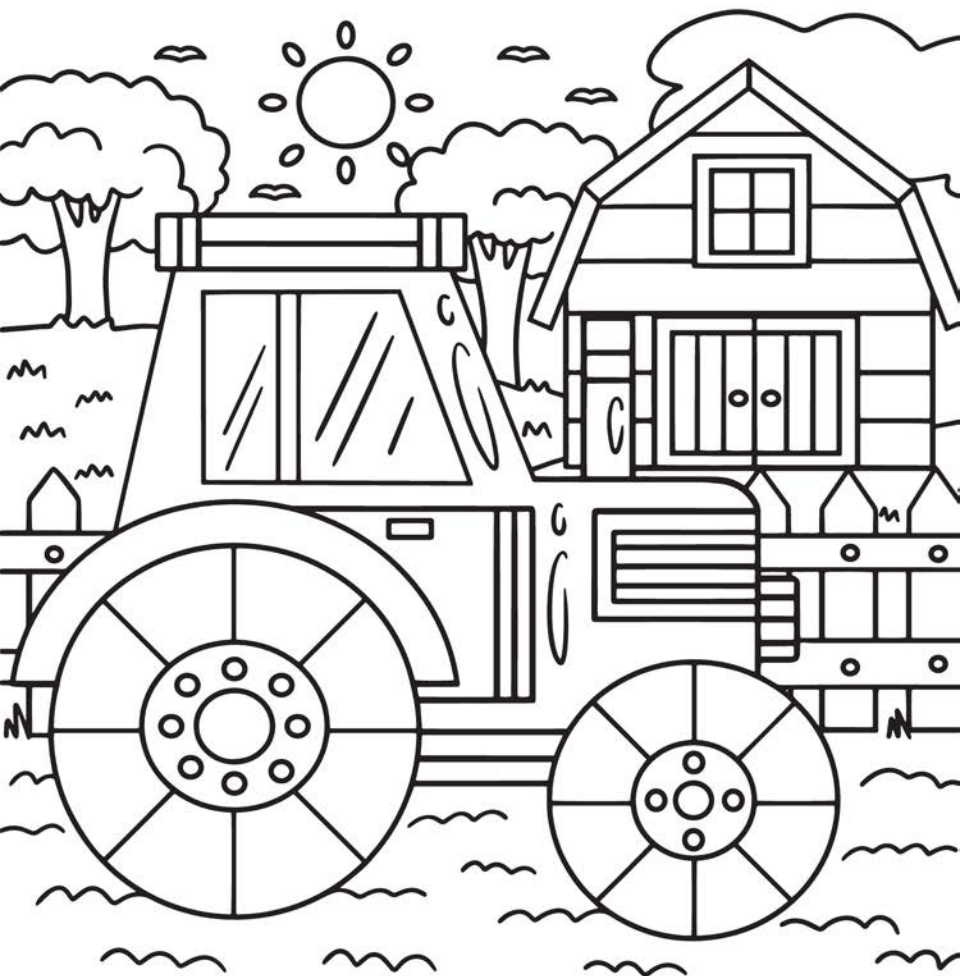
# Lutein For Every Age!

Draw your family below



**Lutemax Kids lutein and  
zeaxanthin isomers comes from an  
orange marigold flower.<sup>†</sup>**

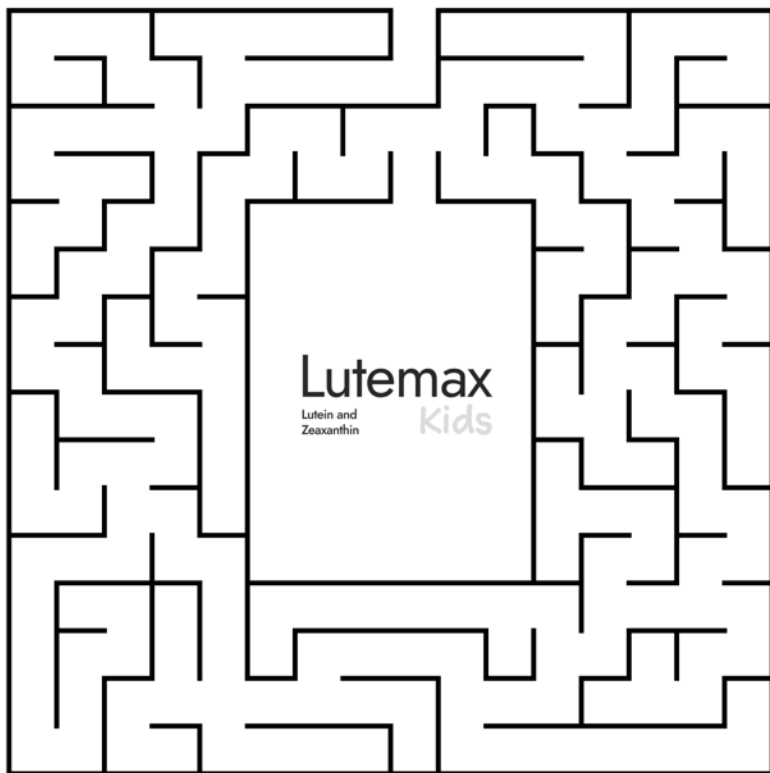




**10.000 farmers harvest our marigold  
flowers and turn them into Lutemax Kids!**

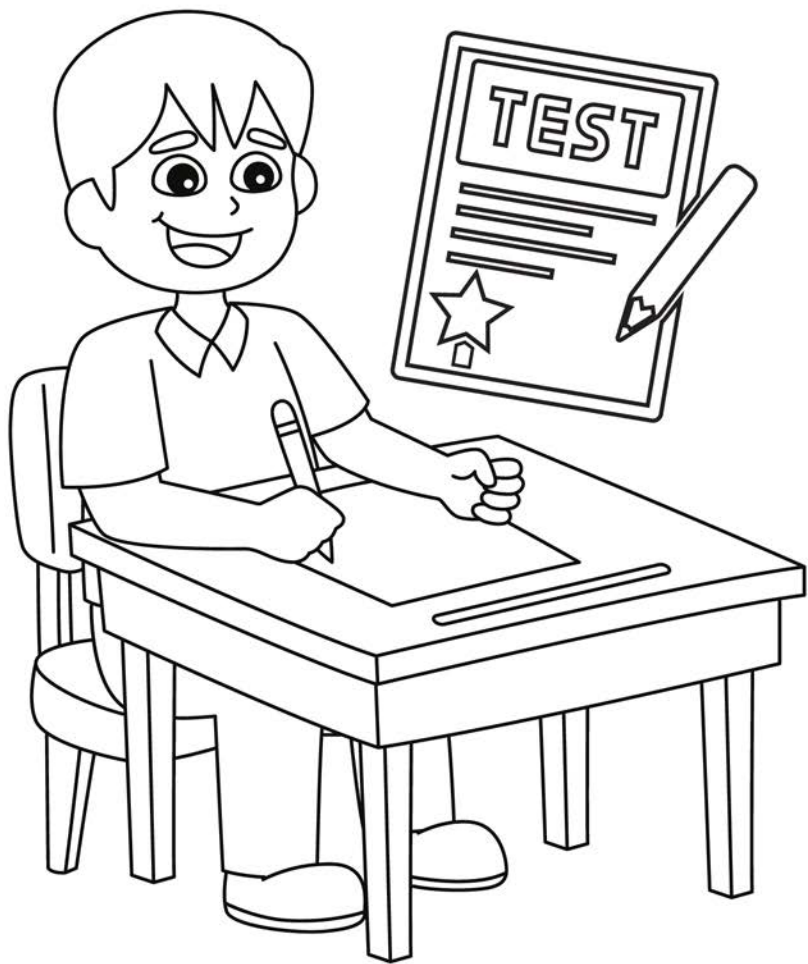
**Deliver the icon to complete the  
Lutemax Kids logo!**

**START HERE**





**Eating colorful fruits and vegetables will  
help your body get important nutrients.**



**Fruits and vegetables are  
good for your brain!**



**Lutein and zeaxanthin helps  
protects your eyes from bright screens!**

# Hidden Pictures: Can you find the objects below?



Lutemax Kids logo



Kale



Marigold



Eye



Brain



Spinach



Glasses



Friends

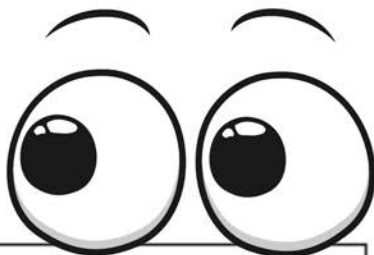


Lunch



**Lutemax  
Kids**  
Lutein and  
Zeaxanthin

Can you find the words in the box below?



Find the following words in the puzzle.  
Words are hidden → and ↓ .

MARIGOLDS  
BROCCOLI  
SPINACH  
PUMPKIN

SQUASH  
KALE  
PEAS  
EGGS

KIWI  
CORN

**Match & color these back-to-school essentials!**

CRAYONS



BOOK



BACKPACK



LUNCH BOX





Keep an "EYE" on a healthy school year!



**My name is:** \_\_\_\_\_

**I am** \_\_\_\_\_ **years old.**

**My favorite food is:** \_\_\_\_\_

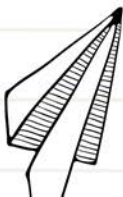
**When I grow up, I want to be:**

\_\_\_\_\_

**My favorite subject at school is:**

\_\_\_\_\_

**Date:** \_\_\_\_\_



# Hey Parents!

We know kids can be picky and it's difficult to get them to eat enough fruits and vegetables in their diets.

But lutein and zeaxanthin isomers which are found in many fruits and vegetables are important for eye and brain health. They also act as a filter against blue light from digital devices and the sun.

The good news is, Lutemax Kids (also referred to as Lutemax 2020) is an ingredient sourced from nature that you can find in premium supplements!  
Find one here:



Lutemax  
Kids  
Lutein and  
Zeaxanthin



Lutemax®  
2020  
Lutein and  
Zeaxanthin

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school year with Lutemax Kids!





**LUTEIN  
FOR  
EVERY  
AGE**

Lutein for Every Age is a consumer education initiative brought to you by OmniActive Health Technologies, built to inspire and empower people

to better understand how lutein and zeaxanthin—two nutrients found in foods—can positively impact our eye and brain health throughout life.

## WANT TO LEARN MORE?

Visit the Lutein For Every Age website for lutein and zeaxanthin recipes, blogs, educational videos and more.



† Lutemax Kids (Lutemax 2020, 10 mg lutein and 2 mg zeaxanthin isomers)  
Key opinion leaders and expert advisors associated with this campaign are sponsored by OmniActive's Lutein For Every Age.

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CB\_Lutemax Kids\_MD\_08/24\_v1\_JB

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This product is not intended to diagnose, treat, cure or prevent any disease.